

Portfolio 2023 Vol.001

Kentaro Yajima



KENTARO YAJIMA

Concept Artist for Storytelling Environments

949-690-2857
www.theartofky.com
kenyajima.03@gmail.com



Experiences

Beaudry Interactive, Burbank CA

- *Visual Design Intern (June- November 2022)*

- Involved in numerous projects, from exhibitions to cruise ships.
- Created final graphic artwork displayed to the public.
- Communicated with other departments closely and adjusted art assets as necessary.
- Produced various options at every design process, from composition to color scheme.
- Participated in weekly meetings with clients and brainstorming sessions for projects.

Disney Parks, Live and Entertainment, Orland FL

- *Art and Design Intern (January-April 2020)*

- Sketched and painted illustrations for an advertisement for a public event.
- Designed props for a character greeting experience inside the parks. Each form and color reflects the features of the character.
- Designed graphics and patterns on props for the stage show on a cruise ship.
- Organized and built files for internal use to make workflow smooth.
- Designed weekly posters with quotes for internal use.

Walt Disney Imagineering, Glendale CA

- *Creative Designer Intern (May-August 2018)*

- Sketched variations of a full isometric view of inside of attractions with different IPs.
- Organized PowerPoints for internal presentations to pitch ideas for theme park.
- Designed environments and props for a proposed c-ticket attraction and a children's hospital project, reinventing public places with Disney IP for child patients.
- Participated in brainstorming sessions for upcoming projects.
- Made a 3d model for mock-up space.

Award

Walt Disney Imagineering's Imaginations Design Competition 2018, Third Place

- Worked as a team leader, managed three people.
- Managing the team's schedule, tasks, and creative direction.
- Developed story for the themed resort with other team members.
- Designed and sketched ride vehicle, ride system, props, and architecture.

Education

Savannah College of Art and Design, Savannah GA

- *(September 2020-)*

- M.F.A Themed Entertainment Design (Candidate)

Otis College of Art and Design, Los Angeles CA

- *(August 2016- May 2019)*

- B.F.A. Digital Media- Game and Entertainment Design, Concept Art focus

Skills

Software: Photoshop, Illustrator, InDesign, AfterEffects, AutoCAD, Maya, Rhinoceros, Revit, Sketchup

Language: Japanese, English

Table of Contents

Carnival Travel Posters

The Gateway Atlas

Naga's Market

Hotel Ripple

Club 30's

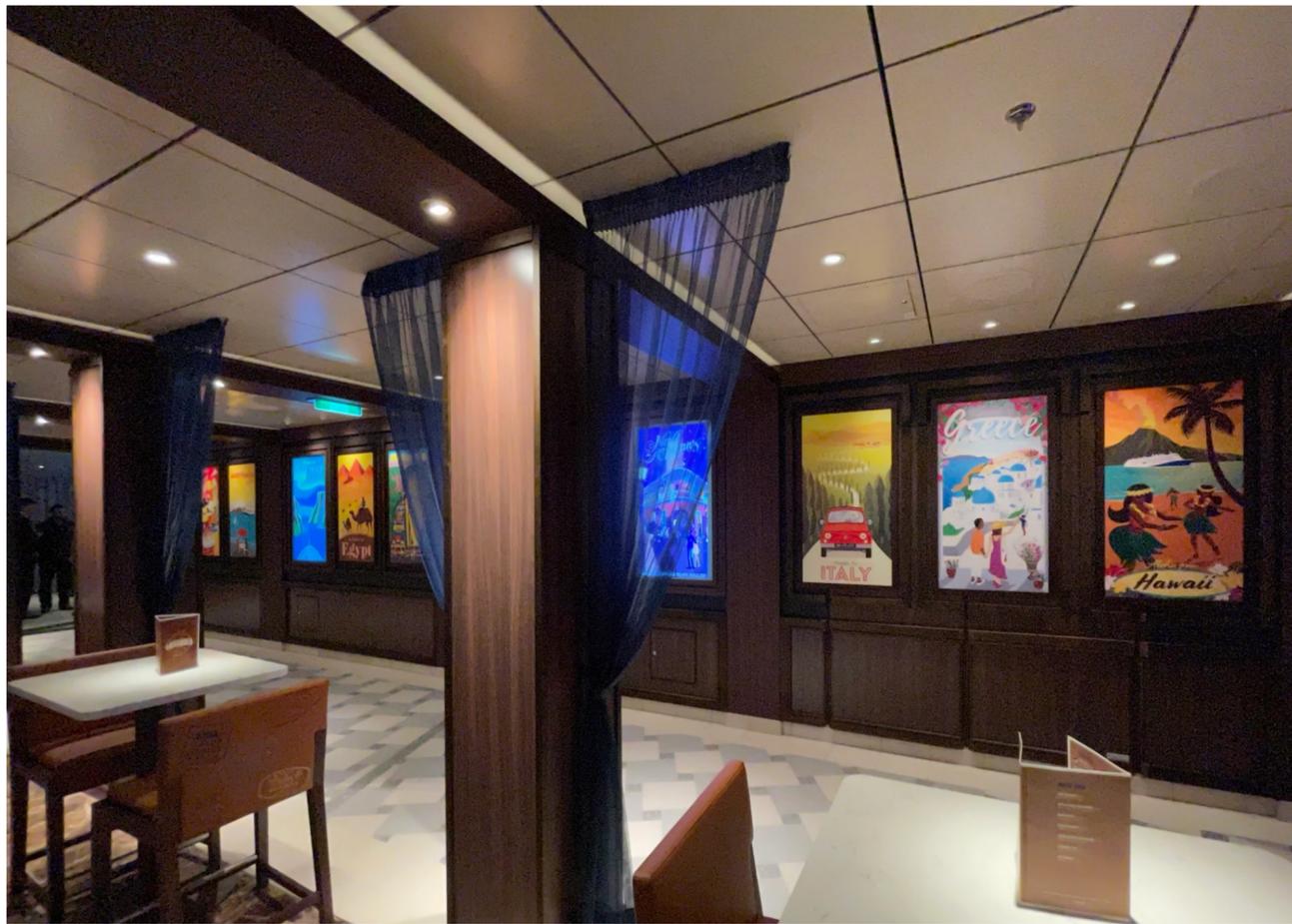
The Aviation Academy

Tea House

The Bunny's Dress

Random Illustrations

Sketches



Created twelve travel posters displayed on the brand new Carnival Cruise Ship, *Carnival Celebration*. The posters reflect art deco and vintage styles harmonizing with the surrounding environment. Each poster depicts different parts of the world where Carnival Cruise has voyaged. Looking at posters closely, you might find easter eggs referencing the Carnival Cruise Lines. Also, two posters are animated.

- Started projects with sketches for exploring different compositions.
- Created various options to create the best solutions from color schemes to fonts choice.
- Communicated with the team and art director closely and exchanged opinions.
- Overviewed artworks in print tests in the final scale.
- Created assets for two animated posters.
- Attended weekly meetings with the client and shared ideas.



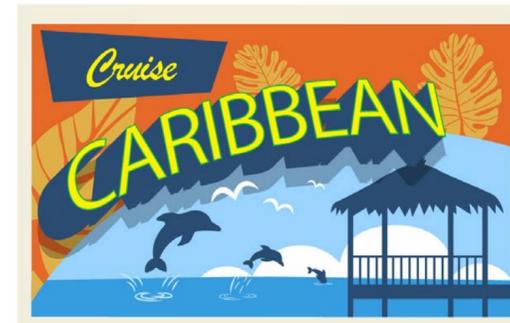
Carnival Travel Posters at Beaudry Interactive

Graphic Design
(Photoshop, Procreate, Illustrator)



Creating visual elements for an interactive screen that entertains guests on the newest Carnival Cruise ship, *Carnival Celebration*. This screen is located near the entrance of food and beverage area. The screen has various functions which guests want to stop by. The ship icons indicate the current locations of all Carnival Cruises worldwide.

- Created assets by using Photoshop and Illustrator.
- Rendered world map in oil painting style from provided assets.
- Researched twelve ports around the world and created compositions with visual elements in collage style.
- Communicated with a technical team and tackled problems from the point of users.
- Tested the screens, solved errors and adjusted designs before handing them to the client.



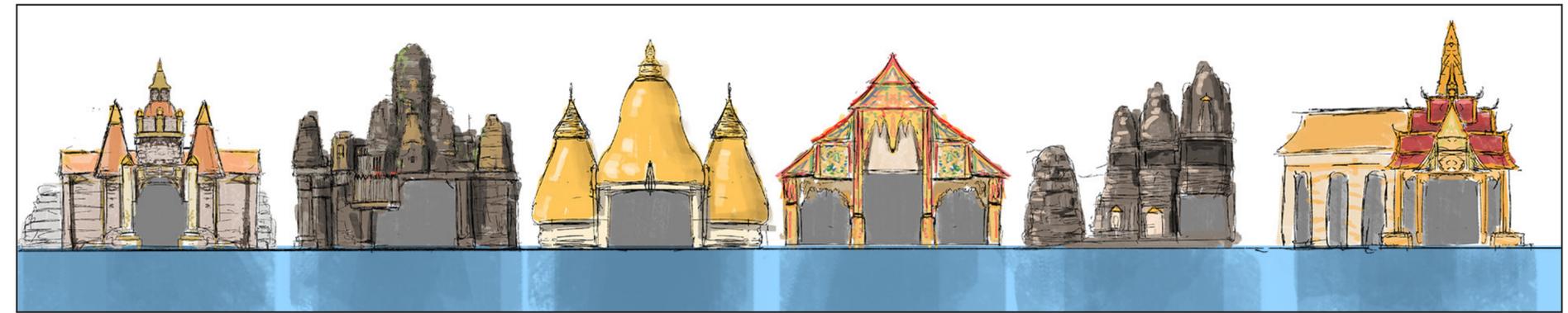
Asset examples for the screen

The Gateway Atlas

Graphic Design
(Photoshop, Procreate, Illustrator)



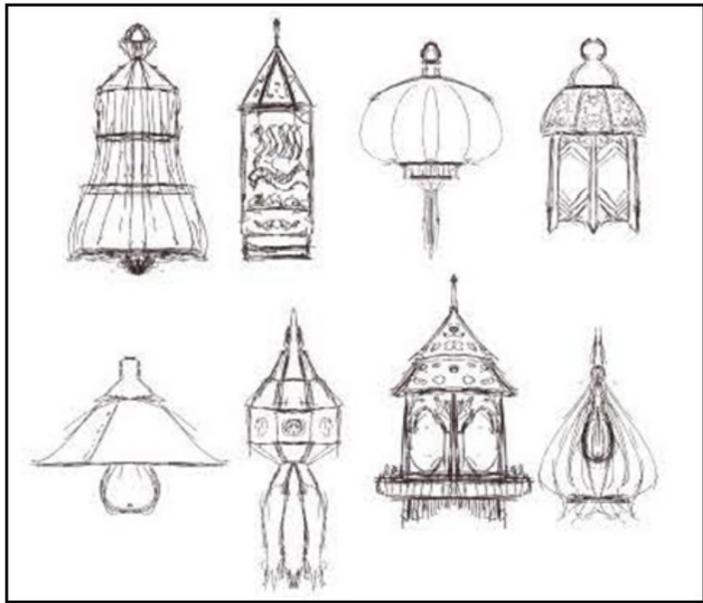
Site plan for the entire area



Shapes study for the main building

Naga's Market Themed Area

Story Development, Concept Design, 3D Modeling
(Photoshop, Procreate, SketchUp)



Sketches for lighting posts



Each lightpost are designed for different area

This is a floating market, called “Ngu thale tlad,” meaning Sea Serpent’s Floating Market, located beside the historical remains. The largest temple, “Ban khxng mangkr,” is believed as a Dragon’s home from an ancient folktale in the village.

The temple protects what is enshrined as an entrance to the dragon’s home. The ingress is covered with big rocks. Villagers believe that dragons are still alive and blow up fireballs into the sky once a year as a token of human respect.

Today is the day of the fireball festival in the town. People commemorate this special day in the year. Guests will sink into the atmosphere of the festival as soon as they step into the village. There are many things to do. Visitors can enjoy Thailand’s cuisine or shop the original souvenirs. Guests can watch a traditional Thailand show at the temple’s stage. In addition, they can join a VIP tour heading to the enshrined entrance. At the end of the day, guests can witness the famous fireball that appeared from the water.

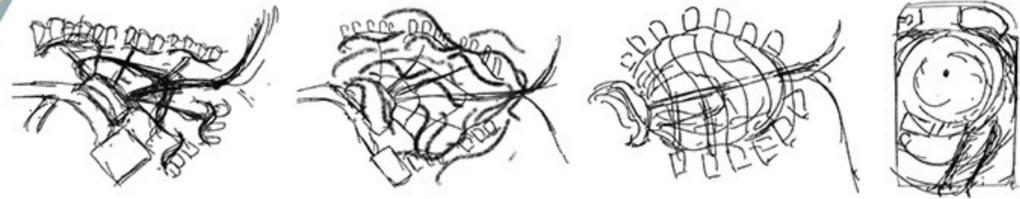
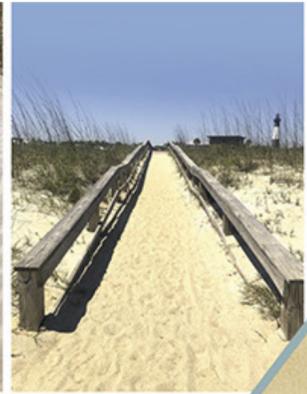


3D models with SketchUp

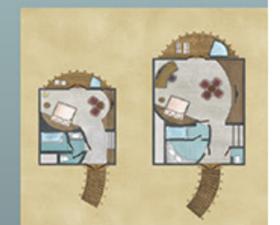
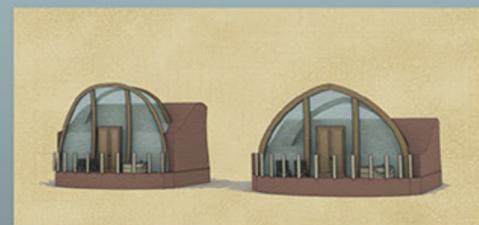
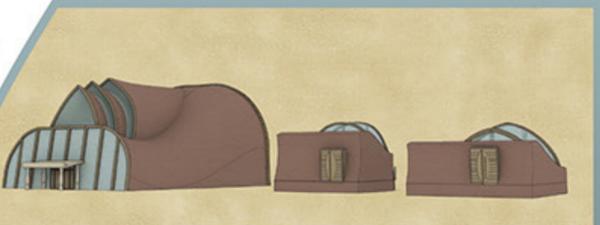
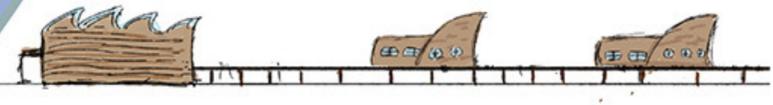


Hotel Ripple

AT TYBEE



The designs for this hotel are hinted from the distinct beach's surroundings. The shape of buildings and cabins are implying repeating ripple shapes. Each guest room spreads through the property. Guests can have a relaxed private time. The majestic wooden materials link and match nature plants.



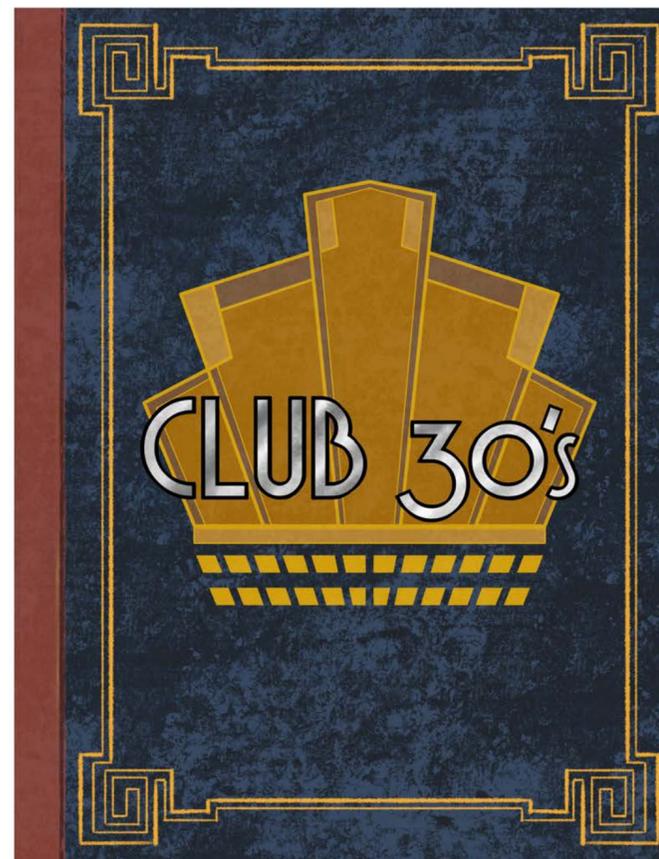
North beach at Tybee, in GA, is a secluded, quiet, and peaceful nook comparing to the south beach. This area is not a tourist spot so people barely visit here. Thus, beautiful ripple pattern is left shaped by the Sea breeze. The beach is preserved and creates isolated ambiance. The Hotel Ripple represents those characteristics of the area. Guests can escape from a hectic life and immerse themselves in the peacefulness of nature.

The big glass facing the nature allows guests to oversea the Atlantic Ocean and dive into the serenity.

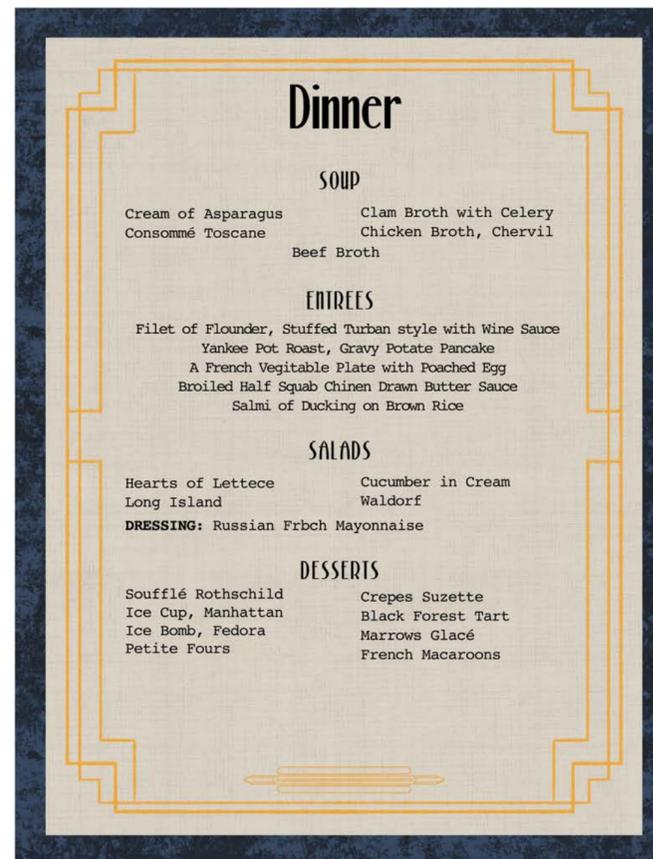




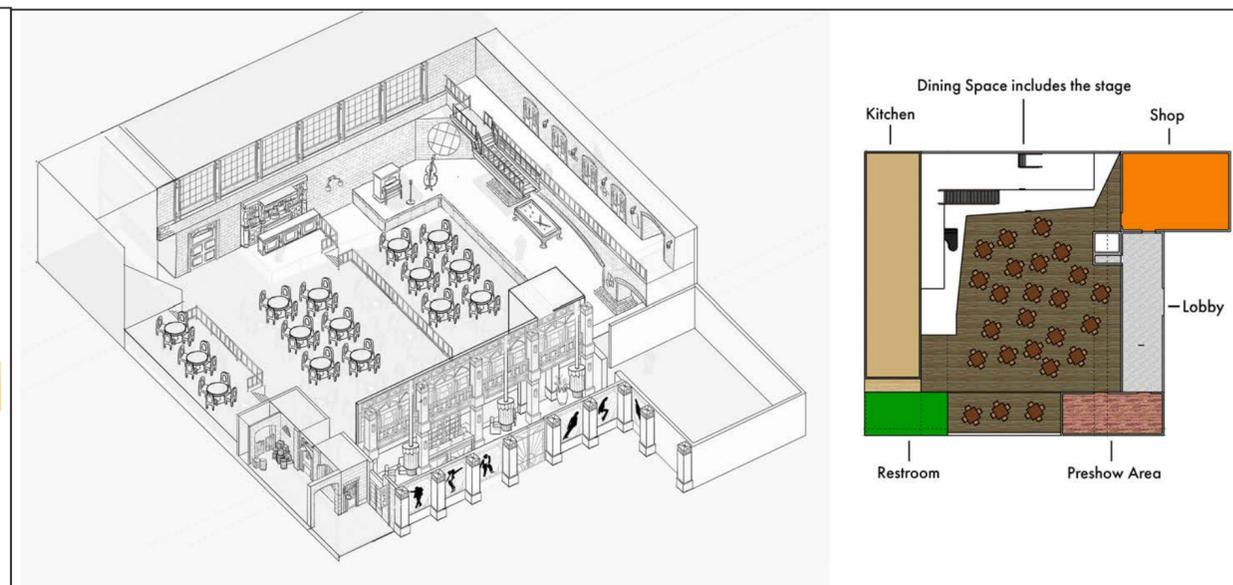
Poster



Menu



Logo

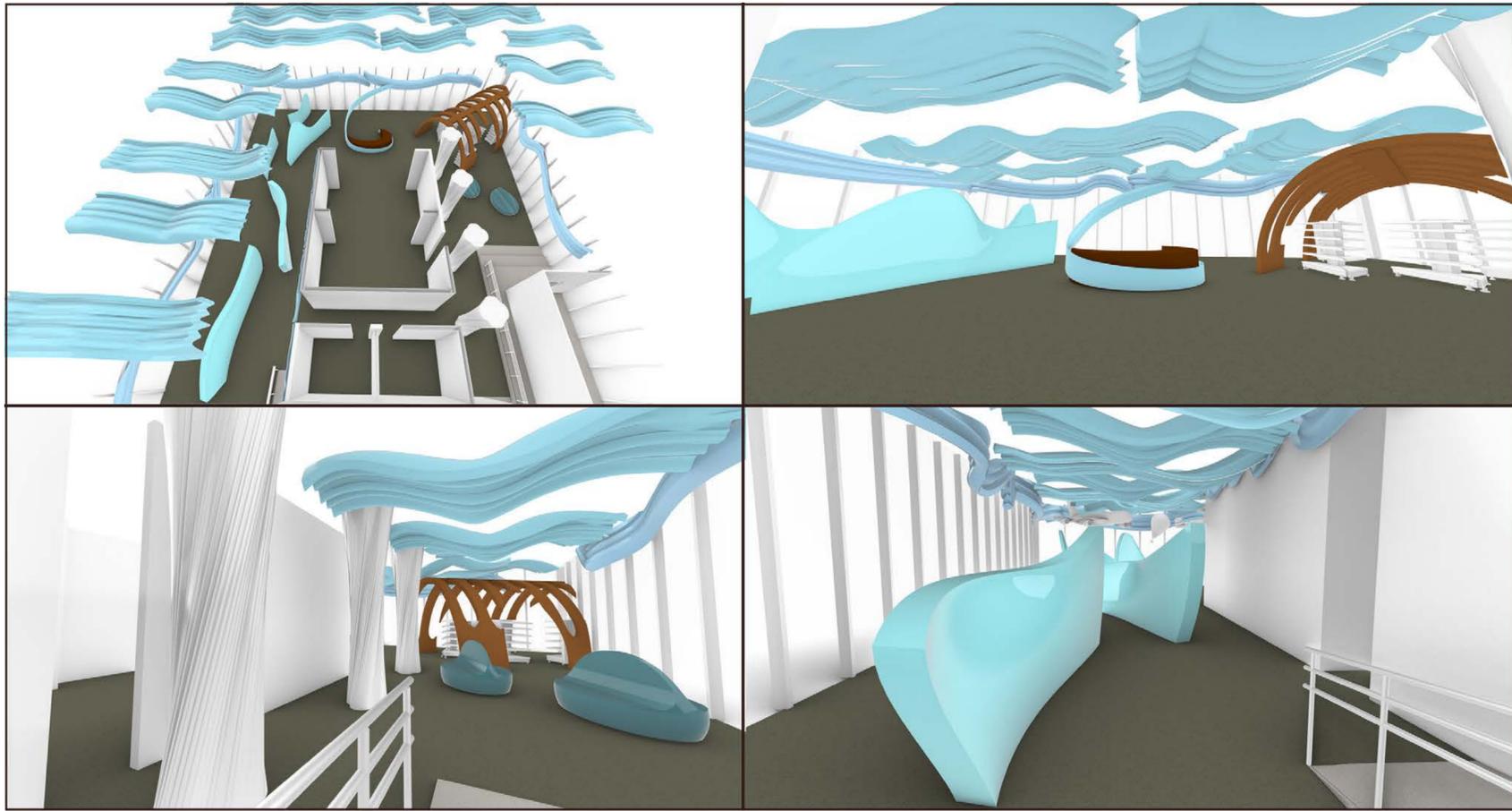


Floor plan

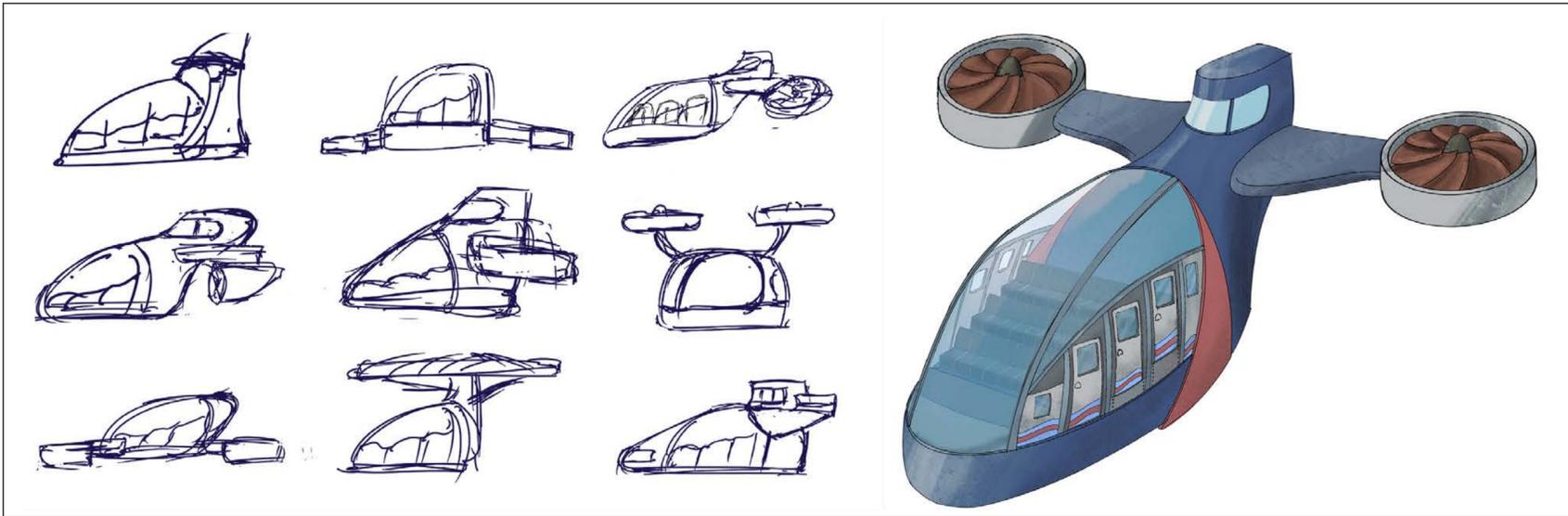
Club 30's is proposed to be built at the Mandalay Bay hotel in Las Vegas. The hotel is where Michael Jackson's ONE by Cirque du Soleil takes place. This themed dining experience aims at the same audience for the show.

The audience can dive into the world of the music videos by Michael Jackson. Graphic materials tell people what kind of restaurant's theme is at first sight.

These designs reflect the effects of the art deco style. Every element represents his glorious life achievements.



3D models with Rhinoceros 3D



Vehicle designs

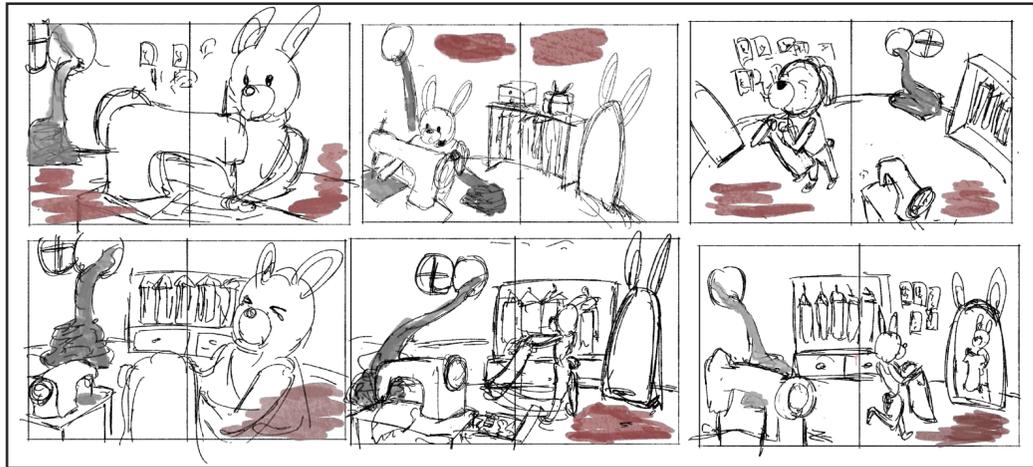
A new exciting experience comes to the town of Chicago. It's all about aviation history over the centuries. You have an opportunity to take a time journey going back to the 15th century and even to the future. After the time travel, You can spend some time at the observation deck overlooking the beautiful city of Chicago. The top floor is filled with exciting and educational experiences. Guests will have a smooth flight swinging over the skyscrapers of Chicago on the way back to the ground. By the end of the experience, guests will have learned about the history of the aircraft.



Costume







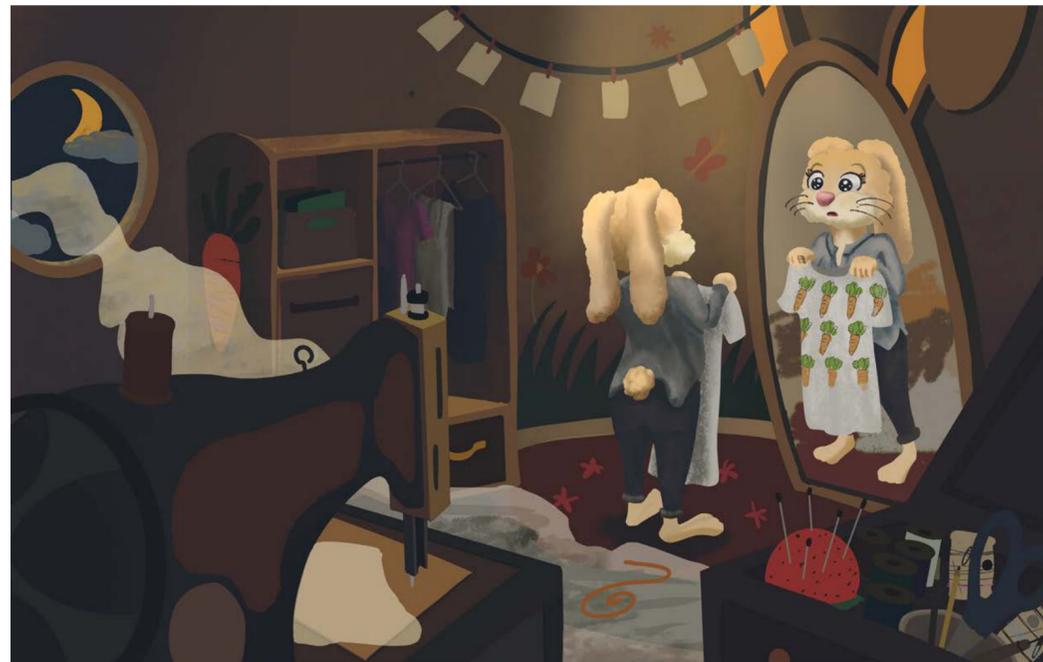
Sketches



Grayscale



Colors

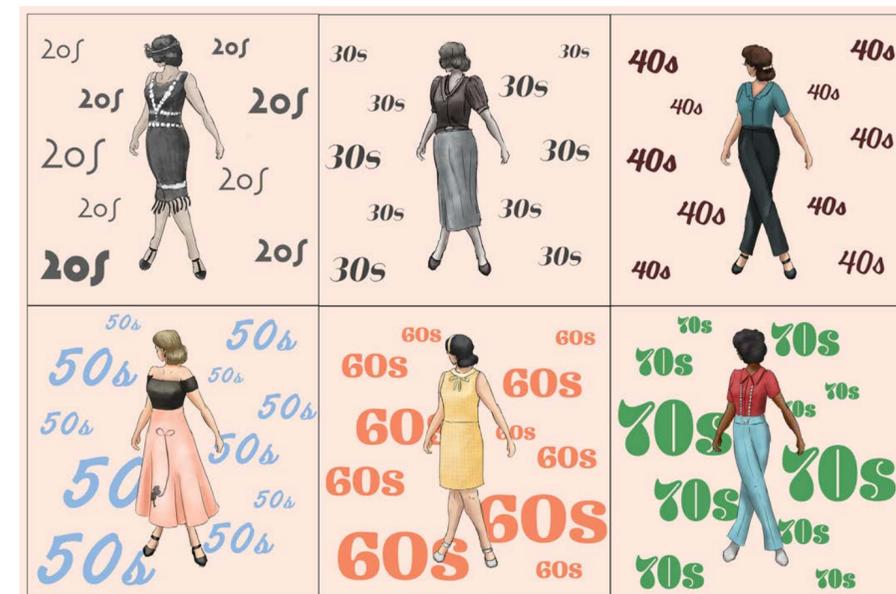
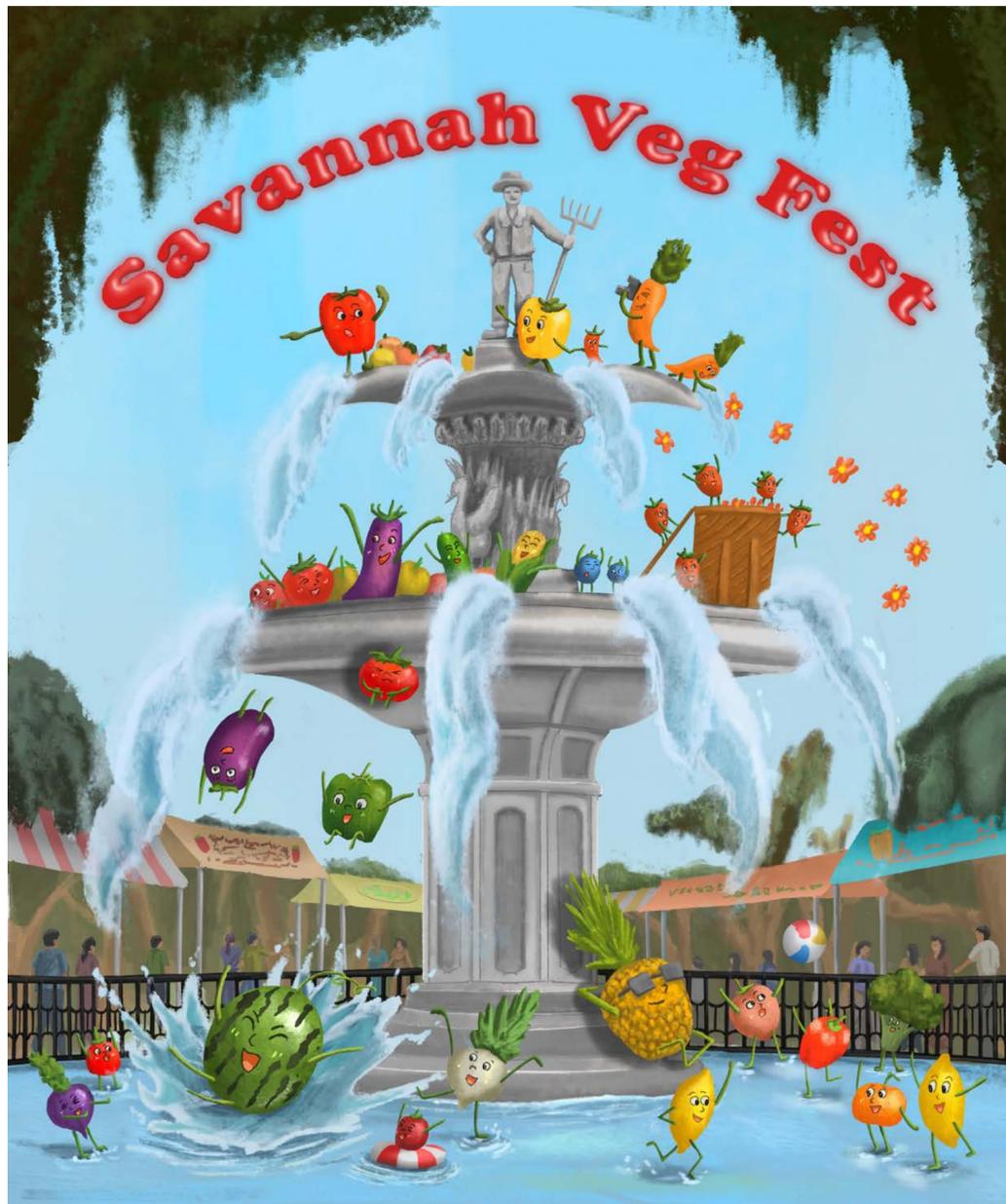


Mockup

The Bunny's Dress

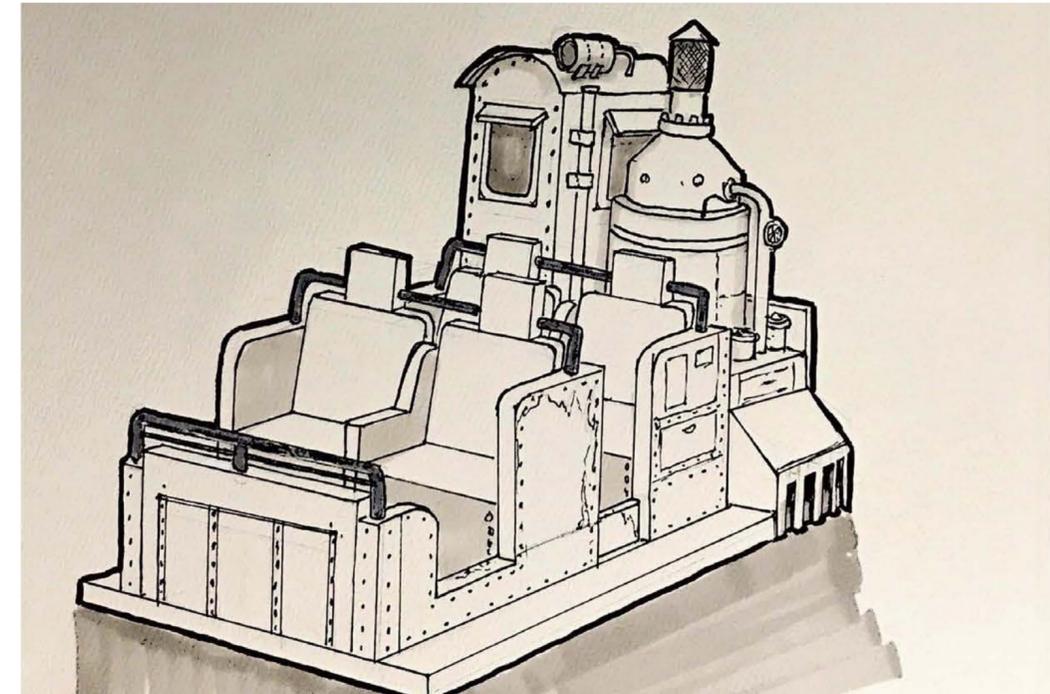
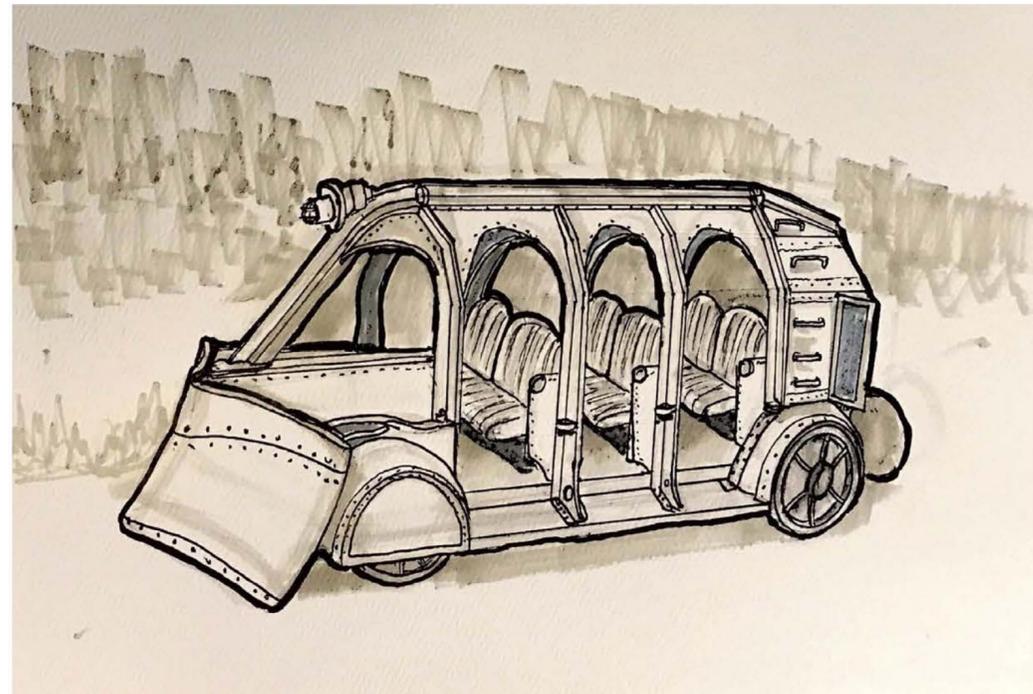
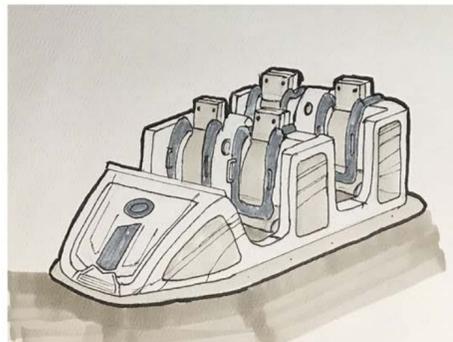
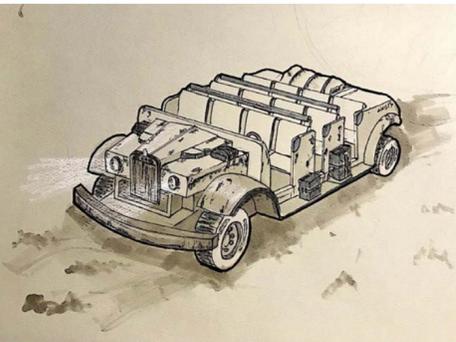
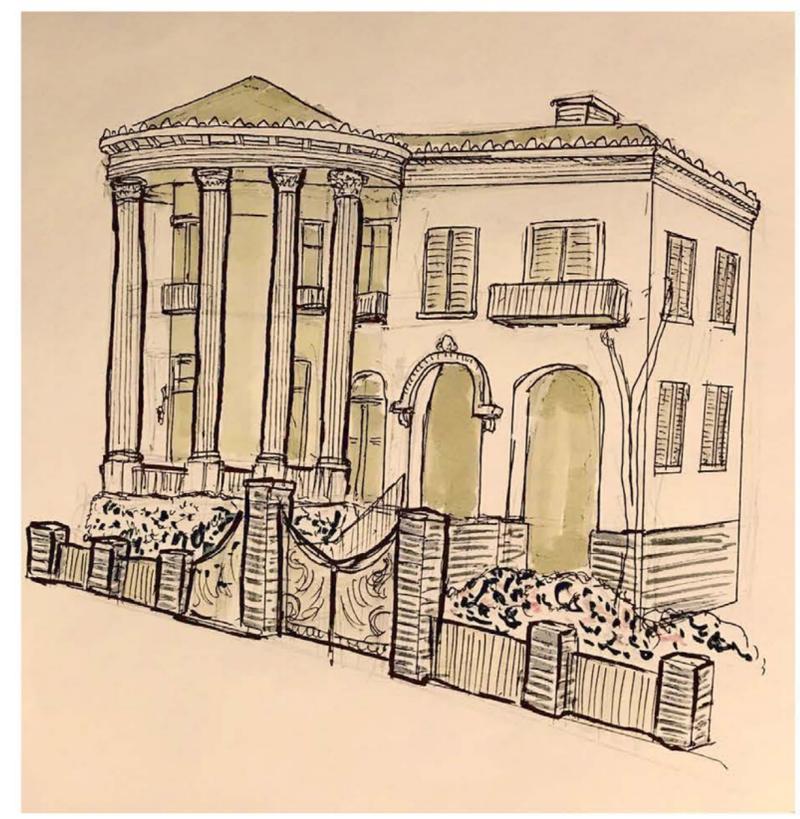
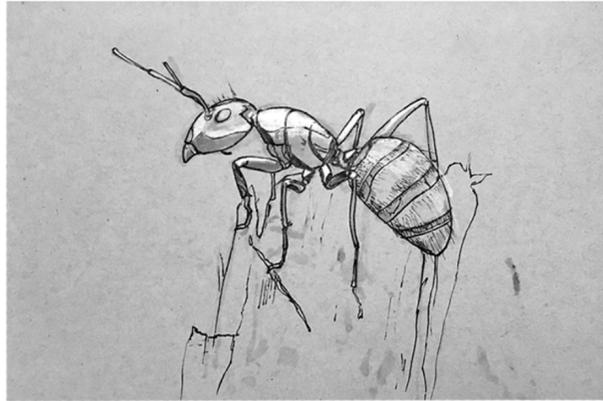
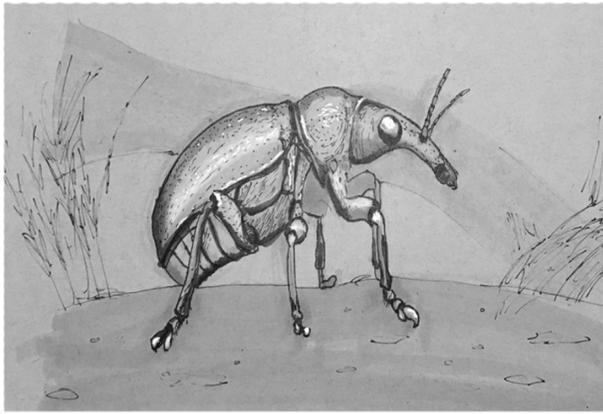
Narrative Illustration

(Photoshop, Procreate)



Random Illustrations

(Photoshop, Procreate, Illustrator)



Sketches



Thank you

9496902857

www.theartofky.com

kenyajima.03@gmail.com